Hila Mor

Researcher, Interaction Designer, Artist

Hila Mor Studio, 30 Hameyasdim street, Kfar Bilu A', HaMerkaz 0076965, Israel hila26m@gmail.com | hilamor.com

EDUCATION

Massachusetts Institute of Technology, Media Lab | Cambridge, MA

2018 - 2020

Tangible Media Group – advisor: Professor Hiroshi Ishii

M.S. Media Arts and Sciences

Thesis title: 'Venous Materials: Towards Interactive Fluidic Mechanisms'

GPA: 5.00 / 5.00

Bezalel Academy of Art and Design, Jerusalem

2012 - 2016

Bachelor of Design (B.Des.) *Cum Laude* in Product Design

With top grades and honored final project

GPA: 91.87 / 100

EXPERIENCE

Hila Mor Studio | Israel

Aug 2020 - present

Interaction Designer and Researcher

- Collaborator with Tangible Media Group, MIT: R&D consulting on 'Venous Materials' project.
- R&D projects collaborating with academia and industry internationally.

Tangible Media Group, MIT | Cambridge, MA

Nov 2020 - Jul 2020

Research Collaborator

- Thesis project 'Venous Materials' funded by Media Lab Member Company.
- Lead collaboration with a professional team in Japan to develop 3D printed microfluidic technology for creative educational tools and interactive packaging applications.

Tangible Media Group, MIT | Cambridge, MA

Sep 2018 – Aug 2020

Research Assistant

- Lead the invention, development, and fabrication of interactive microfluidics 'Venous Materials' with a team from Computer Science, Mechanical Engineering, and Architecture.
- Contributed to collaborative projects: 'OmniFiber,' 'Orbiting,' 'Choreographic Interfaces.'
- Supervised and collaborated with two Ph.D. candidates, visiting students from KTH and DTU. Mentored two MIT undergrads and a visiting researcher from Tsinghua University.

Hila Mor Studio | Israel

Jul 2016 – Aug 2018

Product Designer

Freelance, collaborative projects: landscape design, interior design, art, exhibition design.

Bezalel Academy of Art and Design, Product Design | Jerusalem Student (12'-16') and Praxis Technological Incubator Co-lead (16'-17')

Jul 2012 - Jul 2017

- 5th-year excellence research program integrating design and technology.
- TA: 'Structure-Function-Form' studio class, mentoring 4th-year B.Des students.
- Chosen as an exchange student for Glasgow School of Art (Scotland, Fall 2014). 'Future Cities': teamwork, fieldwork, anthropology, community engagement.

Weizmann Institute of Science, Clore Garden of Science | Israel Science Guide

June 2012 - Jul 2016

• Guiding museum visitors: physics, biology, and chemistry – live experiments demonstrations. Design of new hands-on learning activities for summer camp.

Military Service, IDF | Israel

Jul 2009 – Jul 2011

Photographer and media office lead. Received the Base Excellence Certificate 2010.

Emergency Ambulance Volunteer, MDA | Israel

Sep 2007- May 2009

Certified first responder volunteer with an ambulance, and mentorship to new volunteers.

ACADEMIC EXPERIENCE

Peer-Reviewed Papers

- **Hila Mor**, Tianyu Yu, Ken Nakagaki, Benjamin Harvey Miller, Yichen Jia, and Hiroshi Ishii: Venous Materials: Towards Interactive Fluidic Mechanisms, ACM CHI' 20 (2020.4).
- Ozgun Kilic Afsar, Ali Shtarbanov, Hila Mor, Ken Nakagaki, Jack Forman, Karen Modrei, Seung Hee Jeong, Klas Hjort, Kristina Hook, and Hiroshi Ishii: OmniFiber: Integrated Fluidic Fiber Actuators for Weaving Movement-based Interactions into the 'Fabric of Everyday Life', ACM UIST' 20 (2021.10).
- **Hila Mor**, Ken Nakagaki, Tianyu Yu, Benjamin Harvey Miller, Yichen Jia, and Hiroshi Ishii. Prototyping Interactive Fluidic Mechanisms, ACM TEI 2020, Studio (2020.2).
- Ozgun Kilic Afsar, Hila Mor, Cedric Honnet and Hiroshi Ishii: Choreographic Interfaces: Wearable Approaches to Movement Learning in Creative Processes, ACM CHI'21 Workshop HAA'21 (2021.4).

Reviewer: UIST 20'

Conferences Attended: MRS (Fall18', Fall19', Fall20'), CHI (20',21'), UIST (20'), TEI (20')

TEACHING

Teaching Assistant:

- Tangible Interfaces, Fall19' (MIT Media Lab).
- Structure-Function-Form, Fall16', Spring17' (Bezalel Academy of Art and Design).

Workshops:

Prototyping Interactive Fluidic Mechanisms, TEI 20, converting units.

SKILLS

Languages: English – fluent, Hebrew – Native, Arabic – beginner.

Software: SolidWorks, SolidCam, Fusion360, RhinoCeros, Grasshopper, SketchUp, Keyshot, Adobe: Photoshop, Illustrator, InDesign, Premiere Pro, OpenFrameworks.

Digital Fabrication & Prototyping: Laser cutting, CNC milling, 3D printing, Arduino, soldering, paper making, ceramic work (molding/casting, modeling, turn-wheel), woodwork (elementary wood-shop), metalwork (elementary metal shop), Silversmithing, Metal molding/casting, Sewing. **Lab Skills**: Cleanroom fabrication processes, Scanning Electron Microscopy, Atomic Force Microscopy.

RELEVANT CLASSES

<u>Decoders 1.1</u>, Fall18', MIT: cleanroom processes and fabrication techniques. <u>2.674 Micro-Nano Engineering</u> Spring 19', MIT (listener): Microfluidics, SEM, AFM. Knitters in the Shell MIT IAP 19': Intro to Shima Seiki knitting machine. **10.677 Topics Applied Microfluidics** MIT, Fall 20' (listener). **MRSEC SEM training**.

AWARDS AND HONORS

A' Design Award 2021 | <u>Platinum (Top 1%)</u> - Interface and Interaction Design Category, <u>Silver (Top2-5%)</u> - Design Quality and Innovation Category, and <u>Silver</u> - Idea Design Category (Venous Materials, MIT, 2020).

Fast Company Innovation by Design Award 2020 | Finalist - in both Experimental and Student categories, Honorable Mention - General Excellence Category (Venous Materials, MIT, 2020). (Honor) The Polonsky Award 2016 for Remarkable Design Work (Panta Rhei, Bezalel, 2016).

INVITED TALKS

FABRICA, 'Fluidic Time', Fall 21'

Bezalel Academy of Art and Design MS program, 'Venous Materials,' Spring 21'

MIT x FIT x AFFOA Workshop, 'Venous Materials', Spring 21'

MIT Media Lab, Tangible Interfaces, 'Experiencing Dynamics – Dynamic Experiences,' Fall 20' IDC Milab Media Innovation Laboratory, 'Experiencing Dynamics – Dynamic Experiences,' Fall 20' MIT MechE, Laboratory for Biologically Inspired Photonic Engineering [LBPE] and Pattern Formation in Fluids and Soft Materials Lab, 'Venous Materials', Summer 19'.

IDC Milab Media Innovation Laboratory, 'Panta Rhei – Water flow through materials', 'Spring 19'. **Design Museum Holon,** 'Panta Rhei–water flow through materials', Spring 16'

EXHIBIT

Sep 2020, Ars Electronica – Garden Cambridge (Venous Materials)

Jan 2019, 'Exposure' exhibition, **Beit Binyamini**, Tel Aviv (Panta Rhei)

Jan 2019, 'Shibush' exhibition, HIT Holon Institute of Technology, Holon (Flow)

Nov 2017, Design Technology Exhibition, **Exhibition Fair**, Tel Aviv (Panta Rhei, The Generator) Aug 2017, Natural Process, **Hansen House**, Jerusalem (Panta Rhei, Botanical Growing Diary)

Jun 2017, Jerusalem Light Festival (Spores)

Jun 2017 Jerusalem Design Week, The Nature Museum (Panta Rhei, Botanical Growing Diary)

Mar 2017, Fresh Paint Fair 9, Nature Museum, Tel Aviv University (The Generator)

Sep 2016, "Exposing Grads," **Design Museum Holon** (Panta Rhei)

SELECTED PRESS

MIT News (OmniFiber, 21')

Science Daily (OmniFiber,21')

A Design Award, MIT Media Lab (Venous Materials, 21')

Innovation by Design, MIT Media Lab (Venous Materials, 20')

Media Lab-Medium Post (Venous Materials, 20')

Maariv Hamekomon (Panta Rhei,19')

Times of Israel (TOM, 17')

<u>Israel 21C</u> (TOM,17')

Light Festival Jerusalem (Spores,17')

DesignZoom (The Generator, 17')

Portfolio (Panta Rhei, 19')

Portfolio (The Generator, 17')

Portfolio (Panta Rhei,16')

Design Museum Holon (Panta Rhei,16')

Make It LEO (Panta Rhei, 16)